

## The Black Healthcare & Medical Association Corporate Support Levels

The Black Healthcare & Medical Association (BHMA) is a global, independent professional membership organization for Blacks and African Americans in the healthcare and life sciences industries. Our mission is to promote deeper and broader professional contact, communication, and resource exchange among Blacks and African Americans in the healthcare ecosystem, including executives, entrepreneurs, investors, payers, academics, physicians, researchers, scientists, policymakers, and service professionals. BHMA is an equity project of the Center for Healthcare Innovation (CHI).

Levels & Benefits	Platinum \$20,000	Gold \$10,000	Silver \$5,000	
Opportunity to co-design a virtual panel discussion or webinar	~			
Job announcements circulation	<b>~</b>			
Distinguished speaker opportunity at annual diversity, inclusion, & health equity event	<b>~</b>			
Mentoring (Matching & Support)	4 Employees	2 Employees		
Opportunity to serve as distinguished panelists and moderators at BHMA educational events	<b>~</b>	<b>&gt;</b>		
Monthly postings of job openings on Career Center page and newsletter	<b>~</b>	<b>&gt;</b>	~	
Premier branding opportunities on event programs and research reports	1-Page	1/2 Page	1/4 Page	
Website advertising and logo placement	Highest Placement	Medium Placement	Placement	
Special acknowledgement as patron and supporter in annual report	Highest Acknowledgment	Medium Acknowledgement	Acknowledgement	
Participation in Virtual Diversity Career Fair	~	~	~	



## The Black Healthcare & Medical Association Career Center Levels

Job Postings	
1 Job Posting	\$250
3 Job Postings	\$500
5 Job Postings	\$1,000
10 Job Postings	\$1,500

<sup>\*</sup>All Jobs Posted for 60 days

## Program & Networking Session Levels

Benefits & Levels	Gold \$8,000	Silver \$6,000	Bronze \$3,000
Select theme of speaker or panel presentation	<b>~</b>		
3 job postings on BHMA Career Center page	~		
Highlight organization DEI efforts on event materials	~		
Opportunity to add message to "thank you" emails	100 Words	50 Words	
Professional moderator from BHMA team	~	~	
In-person	~	~	
Expert speakers from BHMA network	4 Speakers	2 Speakers	1 Speaker
Social media promotion & partnership recognition	~	~	<b>&gt;</b>
Co-design custom networking session	~	~	<b>~</b>
Virtual	~	~	~